# **Department of Art and Design**

# Degree Plan: BFA in Art with an emphasis in Graphic Design

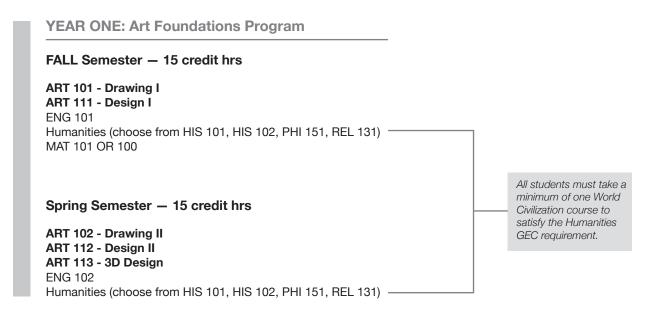
The Department of Art and Design at The University of Southern Mississippi offers the professional BFA degree in Art with an emphasis in Graphic Design. The graphic design student must strive to develop a high level of proficiency with visual communication and design skills. As in the department's other professional program's, all prospective students must first successfully complete the first year, Art Foundations program. Successful completion of the foundation courses (ART 101, ART 111, ART 102, ART 112 and ART 113) indicates the the student is eligible to start coursework in the Graphic Design area.

#### Foundations Program (Art)

High school graduates and transfer students who have been admitted into the university and who wish to major in an area within the Department of Art and Design must first successfully complete the foundations program. The requirements for the foundations program are:

- the completion of 15 hours of general education requirements, including three hours in English, three hours in history and three hours in mathematics;
- the completion of ART 101, ART, 102, ART 111, ART 112 and ART 113, for a total of 15 credit hours; and
- a 2.5 overall grade point average on the required 15 hours of general education courses and the above-specified ART courses or permission of the department chair.

### The Foundations Review Process is determined by the area of study faculty.



When a graphic design student begins their sophomore year in the upper level courses, they must purchase a specifically equipped Apple laptop computer. Specific requirements and recommendations can be found online or by contacting the Art and Design main office.

Students wishing to persue a graphic design emphasis are allowed provisional entrance into the graphic design emphasis area at the beginning of their second year after successfully completing the foundation course sequence. The graphic design area coordinator, along with the area faculty Review Committee, will review each student's course performance at the conclusion of the provisional year, or after completing ART 341, ART 342 and ART 343. Additional requirements include a 2.5 GPA in the emphasis area. A grade of D will not be acceptable. Those students not meeting the above course requirements will not be allowed to continue in the graphic design empahsis area.

### YEAR TWO: Graphic Design Provisional Courses

### FALL Semester - 16 credit hrs

ART 316 - Adobe Software ART 342 - Typography **ART Studio Elective** ART 332 - Art History I

GEC Lab Science -

### Spring Semester — 16 credit hrs

ART 384 - Digital Photography **ART 343 - Presentation** ART 334 - Art History II **ART Studio Elective** 

GEC Lab Science -

All students are required to complete a minimum of 2 approved laboratory science courses to satisfy the Natural Science GEC requirement.

# YEAR THREE: Advanced Program Req. I

#### FALL Semester — 18 credit hrs

**ART 341 - Production** 

ART 441 - Graphic Communication

ART 442 - Interactive Design I (Web Design I)

**ART Studio Elective** 

ART History - 400 level —

**ENG 203** 

The three ART 441 courses (9 hrs total) can only be taken at the rate of 3 hrs per semester.

Students are required to complete two writing intesive courses. ENG 102 and any 400 level WI art history course will satisfy this requirement.

### Spring Semester — 15 credit hrs

**ART 344 - Illustration** 

ART 415 - Graphic Design History **ART 441 - Graphic Communication** 

ART 443 - Interactive Design II (Web Design II)

GEC Social & Behavioral Science

# YEAR Four: Advanced Program Reg. II

### FALL Semester - 15 credit hrs

ART 435 - Motion Graphics I **ART 441 - Graphic Communication** 

**ART Studio Elective** 

**ART Studio Elective** 

GEC Social & Behavioral Science

All students are required to complete a minimum of 2 approved Social and Behavioral Science courses to satisfy the Social and Behavioral Science GEC requirement.

### Spring Semester - 15 credit hrs

**ART 444 - Portfolio** 

**ART 448 - Senior Capstone Project** 

**ART Studio Elective** 

**ART Studio Elective** 

GEC Aesthetic Values (choose from DAN 130, MUS 165, THE 100)